World Breastfeeding Trends Initiative (WBTi)

Assessment Tool

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WBTi UK Working Group
http://www.lcgb.org/wbti/

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Indicator 10: Mechanisms of Monitoring and Evaluation System

**Key question:** Are monitoring and evaluation systems in place that routinely collect, analyse and use data to improve infant and young child feeding practices? (Annex 10.1)

**Background:**
Monitoring and evaluation (M & E) components should be built into all major infant and young child feeding programme activities and collection of data concerning feeding practices integrated into national nutritional surveillance and health monitoring systems or surveys.

Periodic monitoring or management information system data should be collected systematically, analysed and considered by programme managers as part of the planning, management and implementation process. When appropriate, both baseline and follow-up data should be collected to measure outcomes. Unified criteria on the use of internationally agreed-upon indicators and data collection strategies should be considered, in an effort to increase availability of comparable data. It is important to devise strategies to assure that results of important evaluation are used to assure evidence-based decision making.

**Possible Sources of Information:**
Interviews with officials, programme managers, and/or evaluation specialists overseeing or conducting monitoring and evaluation activities within the national infant and young child-feeding programme. Surveys conducted/done in collaboration with National Government such as the Demographic and Health Survey and MICS (or a similar national survey) can also provide information. Review any major evaluation reports that are available. Talk with key decision-makers who should receive and use M & E results. Country breastfeeding groups or child rights advocates may also have information on this aspect.

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13 See the WHO Indicators for assessing infant and young child feeding practices for suggestions concerning Infant and Young Child Feeding indicators and data collection strategies.
### Guidelines for scoring

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Scoring</th>
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<tbody>
<tr>
<td></td>
<td>Yes</td>
</tr>
<tr>
<td>9 Check that apply</td>
<td></td>
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<tr>
<td>10.1) Monitoring and evaluation components are built into major infant and young child feeding programme activities.</td>
<td>2</td>
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<tr>
<td>10.2) Data/information on progress made in implementing the IYCF programme are used by programme managers to guide planning and investments decisions</td>
<td>2</td>
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<tr>
<td>10.3) Data on progress made in implementing IYCF programme activities routinely collected at the sub national and national levels</td>
<td>2</td>
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<td>10.4) Data/Information related to infant and young child feeding programme progress are reported to key decision-makers</td>
<td>2</td>
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<td>10.5) Monitoring of key infant and young child feeding practices is integrated into the national nutritional surveillance system, and/or health information system or national health surveys.</td>
<td>2</td>
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<tr>
<td><strong>Total Score:</strong></td>
<td>-------/10</td>
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**Information Sources Used (please list):**
1. 
2. 
3. 
4. 

**Conclusions** *(Summarize which aspects of monitoring and evaluation are appropriate and which need improvement and why. Identify areas needing further analysis):*

**Gaps** *(List gaps identified in the implementation of this indicator):*
1. 
2. 
3. 
4. 
Recommendations (List actions recommended to bridge the gaps):

1. ____________________
2. ____________________
3. ____________________
4. ____________________
Annex 10.1

Indicators for assessing infant and young child feeding practices
Available at: http://www.who.int/nutrition/publications/infantfeeding/9789241596664/en/